

Name: \_\_\_\_\_ Date: \_\_\_\_\_ Period: \_\_\_\_\_

### Activity 14: Analyzing Stylistic Choices; Annotating and Questioning the Text

Leonard wants her audience to respond a certain way and to do so uses three main rhetorical devices in her argument: 1) She *tells stories* to make her points more personally appealing, 2) she *asks questions* to engage the viewer and reader and involve them in the argument, and 3) she *makes strong points that she repeats over and over* throughout the article.

**As you read the script a second time**, complete the activities below to notice these stylistic features of Leonard's writing and the ways she uses them to try to persuade her audience

*	?	!
Telling Stories	Asking Questions	Repetition of Points

#### Telling Stories:

There are three basic stories in the script "The Story of Bottled Water."

Par. 1-14 the story of bottled water and manufactured demand; Par. 16-25 the mountains of empty plastic bottles; Par. 26-33 how consumers can fight back

Mark the start and end of the story in the section with an asterisk (\*).

#### Asking Questions:

1. Write a question mark symbol for each question in the text in the margin next to the question.
2. How do you think the author wants you to answer? Yes? No? I don't know, but tell me more? Does Leonard ever ask a question and then answer it? If you think Leonard answers one of her questions, draw an arrow → from the question to the answer.

#### Repetition of Points:

Leonard addresses four main points: affordability, health, taste, and environmental responsibility, repeatedly throughout the argument.

1. On your own paper, make a Cornell Note Organizer for the four main points (**see below**):
  - Affordability
  - Health
  - Taste
  - Environmental responsibility
2. Highlight or underline text that helps to explain the four main points. Find three to four quotes that help to explain the point. Use "quotation marks" and ( ) the paragraph number.
3. In one to two sentences, summarize the main point.

#### Cornell Note Style Graphic Organizer

Main Point	Text Support
<i>Affordability</i>	
<b>Summary:</b>	